

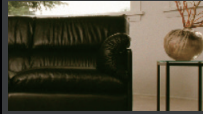
Long lasting protection

SeeMax Infinite, combined with one of Nikon's premium SeeCoat coatings, provides the highest level of clarity and lens protection available today.

CONVENTIONAL COATING

SEECOAT

Dust repellent



Smudge resistant



Anti-reflection



Scratch resistant



UV protection



+ optional lifestyle optimisation:

CONVENTIONAL COATING

SEECOAT DRIVE

Glare reduction filter



CONVENTIONAL COATING

SEECOAT BRIGHT

Brightening filter



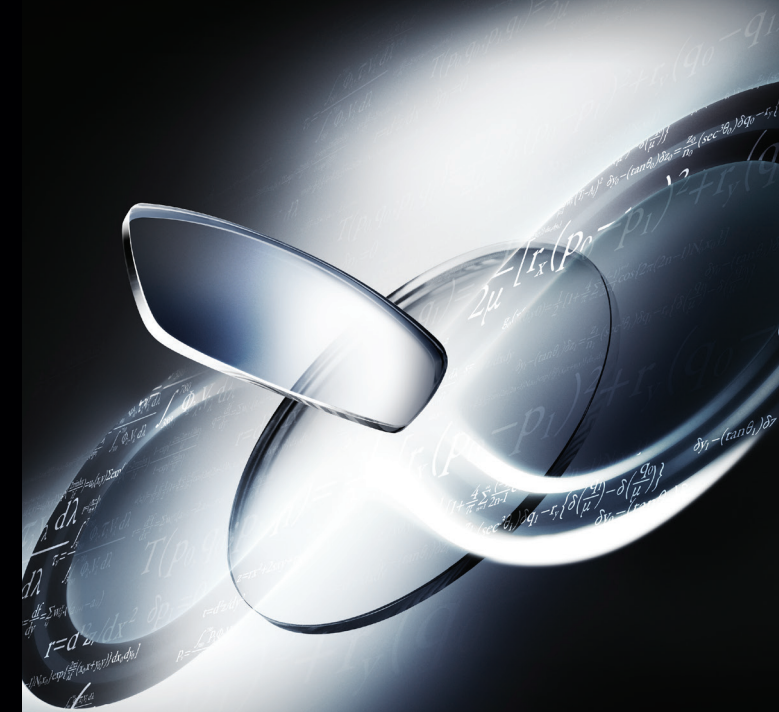
CONVENTIONAL COATING

SEECOAT BLUE PREMIUM UV

Blue filter



Extraordinary visual precision with unsurpassed comfort



Unsurpassed visual performance for every wearer

Existing Single Vision lenses are not fully optimised for wearers.

Have you noticed how your vision gets less clear when you look through the side of your lenses?

That is because conventional lenses are not designed to be optimised for the virtually infinite combinations of different prescriptions, frames and lens shapes and how they interact with your eyes.

NEW

Personalised sensitivity optimisation

This new exclusive feature ensures the lens is optimised, based on your sensitivity level to different types of aberrations.



VISION THROUGH THE PERIPHERY OF THE LENS

CONVENTIONAL LENS

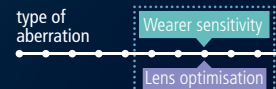


VISION THROUGH THE PERIPHERY OF THE LENS

SEEMAX INFINITE



Visual comfort: ●●●●●



Visual comfort: ●●●●●●●●

EXTRAORDINARY VISUAL COMFORT FOR EVERY WEARER

8-Axis optimisation

The lens design is optimised along 8 axes to allow the optimum aberration reduction.



1-AXIS OPTIMISATION

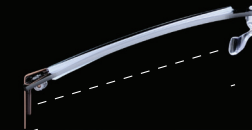


8-AXIS OPTIMISATION

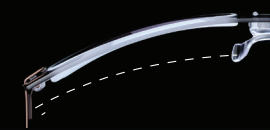
SHARPER VISION IN ALL DIRECTIONS

Base curve matching

Up to 8 different lens curvatures are available to ensure the lenses can fit with any frame.



CONVENTIONAL LENS

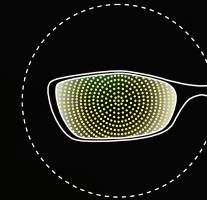
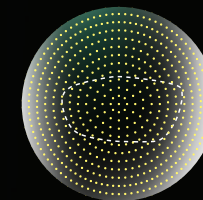


SEEMAX INFINITE

OUTSTANDING AESTHETICS

Frame shape & fit recognition

The lens design takes into account the frame shape and how the frame fits on your face, so that the viewing area is optimised where you need it most.



CONVENTIONAL LENS

SEEMAX INFINITE

SHARPER VISION ACROSS THE ENTIRE LENS